



C&B Getaways, Inc.

Incentive Marketing Specialists ~ Established 1997

P.O. Box 1638 ~ Oldsmar, Florida 34677

(813) 814-1494 Fax: (813) 818-7653

A Family Owned "Patriotic" American Company



A "Rhetorical" Question... To Our Fellow Business Owners...

Need More Customers?

**We Can Help You Get All The Customers You Need With The
"Most Timely" Incentive Marketing Tool In The Industry.**

Our \$3,000 Savings Package

**\$1,000 in Grocery Savings - \$1,000 in Restaurant Savings
\$1,000 General Merchandise Discount Certificate**

This New "Incentive Marketing Tool" provides the recipient with the opportunity to save \$2,000 on their Groceries & Restaurant Visits. They also receive a Valuable Bonus Gift... A \$1,000 General Merchandise Discount Certificate.

In this depressed economy, businesses all over the country are desperate to find new ways to keep revenue coming in. Using our \$2,000 Savings Certificate to attract customers is an inexpensive way to accomplish that goal. They can also be used as a "Thank You Gift" for regular customers to create good will.

Everyone wants to save money these days and when someone receives the \$2,000 Savings Certificate from you... they'll be able to do just that... **SAVE MONEY!** No other Incentive Marketing Tool even comes close to our Grocery & Restaurant Savings Certificate in Value to your Customers.

Here Are Just A Few Benefits Businesses Enjoy When They
Use Our Grocery & Restaurant Savings Certificates

- ✓ Increased Sales
- ✓ Higher Profits
- ✓ More Referrals
- ✓ More Appointments
- ✓ More Leads
- ✓ Very Happy Customers

**Our Savings Certificates are not only the "Most Timely"...
They're also the "Least Expensive"!**

As Low As \$1.00 Each

Personalized With Your Company Name

Dear Business Owner...

No Matter What Kind of Business You Have... Our Savings Certificates "WILL" Motivate Your Potential Customers to Take Action!

Examples: "Come in for a Test Drive"... or... "Buy a Widget"... or... "Spend \$50.00 in our store this Saturday"... and you'll receive...A \$2,000 Grocery & Restaurant Savings Certificate. You can offer the certificate as a reward if a customer... Buys One Item... Buys Multiple Items over a Period of Time... Comes in for a Sale... Visits Your website... Gives you a Referral... Signs a 1-Year Contract... etc., etc., etc. The possibilities for this extraordinary incentive marketing tool are virtually endless. They can be adapted to just about any business... large or small.

Thousands of Businesses have used and proven the effectiveness of Incentive Certificates for decades. Our New Savings Certificates are... without question... the "Most Timely" marketing tool in the industry for attracting new customers. They are also the "Least Expensive. I'm sure you know the value of getting a "New Customer" (or keeping an old one). If your cost is only a couple of dollars ... you know you're way ahead of the game! To get the "Biggest Bang" for your Advertising Buck... and... "Get a Step Ahead of Your Competition" at the same time... give them a try. They work... and produce "Outstanding Results"!

An order form is enclosed so you can test the effectiveness of this great new marketing tool. Your cost includes "Personalizing" each certificate with your "Company Name". Your Savings Certificates will be shipped by "USPS Priority Mail" the next business day after receipt of your order. We accept Visa or MasterCard... as well as company checks and money orders. If you are paying by credit card and want to save the mailing time, you can fax your order form direct to our order-processing department. Fax # (813) 818-7653

Thank you for taking the time to consider using our Saving Certificates to promote your business and increase your bottom line profits.

If you have any questions... or... just need additional information... please do not hesitate to call me. I will be happy to assist you in any way I can. (813) 814-1494

Yours in success,

Bud Somers

Bud Somers
President & CEO

ABOUT US... C&B Getaways, Inc. is Bonded and Licensed by the State of Florida. We are one of the largest distributors of incentive marketing tools in the country. From our inception in 1997, we have maintained a 100% Customer Satisfaction Policy. We are a Better Business Bureau Accredited Company and have adopted their "Code of Ethics" as our own.

